

Company Profile

*Lower your Cost &
Maximizing the Value of IT*



i4 Marketplace

“Get **IT** Right the First time”

About i4Marketplace

i4 Marketplace is a provider of high-performance outsourcing services for mission-critical IT projects that dramatically improve the quality, productivity, and customer experience of our clients. i4 Marketplace is a leader in SAP consulting and technology solutions that drives manufacturing best practices. i4 Marketplace focuses on applying the best technology available to track and improve supply chain, factory floor performance improvement, product quality, and operational excellence. Always with a focus on short term ROI and long-term planning. Our hybrid (Onsite/Onshore/Offshore) delivery model enables our clients to gain the cost, discipline and efficiency benefits of outsourced development, testing and support for projects and get the high-quality results. **“Get IT Right the First Time”**



Rely on i4Marketplace as your Trusted Partner

We deliver value to our clients by: -

- Creating a customer-specific focus – Leveraging best practices whenever possible, i4 Marketplace understands that each customer has unique business processes and requirements. This is where our Flexibility in engagements and delivery model is unmatched and where we help enable our customers to become more agile.
- Optimizing our client relationships – Creating value not just in performance, but also in leadership. We strive to understand our clients’ plans for growth and identify opportunities for innovation and performance improvement.
- Locating our Development Centers Globally allows i4 Marketplace to be highly responsive to the dynamic needs of our clients. Additionally, our US-based developers have superior communications skills which is especially important with Agile development.



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We've Got You Covered Your Entire IT Landscape

Strategic Partnerships



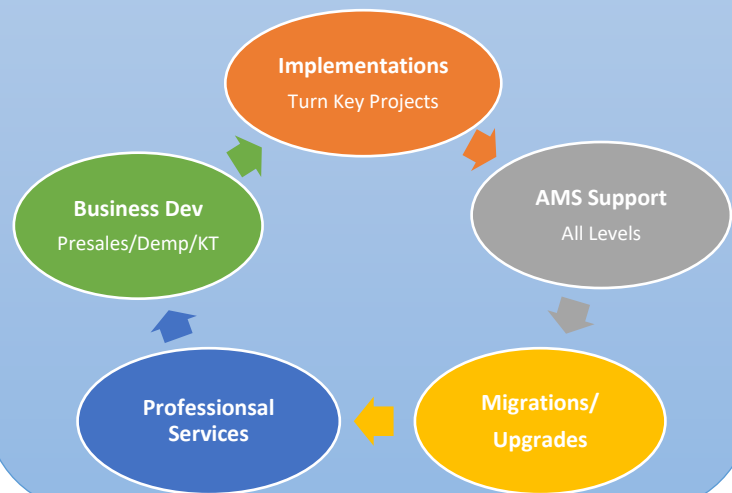
Core Technologies Logo



Key Highlights

- Flexible engagement Model that offers a blending of Onsite/Onshore/Offshore
- Leadership team at i4Marketplace has combined IT outsourcing service experience of more than 75+ years.
- SAP Partner with strong relationship with SAP Leadership
- Strong Expertise in Various Custom Technologies
- Extended Vertical expertise in CPG, Manufacturing, Banking/Insurance/Financial Institution, Retail, Healthcare and Energy
- Easy to work with, flexible, and committed to delivering measurable business value.
- An end-to-end service portfolio and Global delivery model

i4Marketplace Service Capabilities



Industry Expertise



Financial Services



Consumer goods



Retail



Manufacturing



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GIB SUITE. Optimization of SAP-controlled Supply Chain Processes

Holistic digitization from ifm.



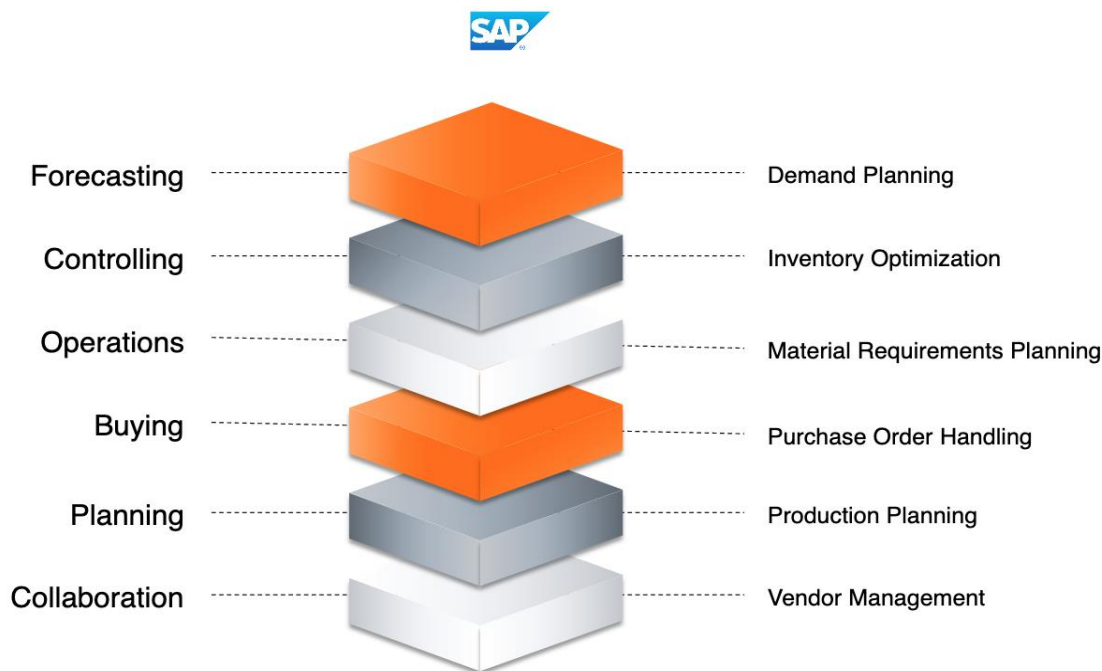
Smart Solutions for a smart supply chain

- GIB takes an "optimization in" approach.
- Instead of moving data and people out of ERP, GIB puts advanced supply chain tools inside of ERP
- Every other supply chain vendor takes you out of your core system
- GIB provides planning, simulation, and decision-making tools where your people and data reside
- GIB provides practical, easy-to-implement solutions to address your supply chain needs

Increase system usability

Automate manual work

Integrate functional silos



A Strategy for Support

Leap from IT Maintenance to Innovation



i4Marketplace - Technology and Skill Matrix

Sl.No	Technology and High level Skill Set	Area
1	Linux Admin, Veritas Admin, Unix Admin, AIX Admin, Hadoop Admin, SAP Basis, Citrix Admin	Administrators/OS
2	SCRUM, Agile Consulting & Transformation	Agile
3	Big Data	Analytics
4	Cognos	Analytics
5	Informatica, Dell Boomi	Analytics
6	Microstrategy	Analytics
7	RPA - UiPath, BluePrism, Electroneek & AA	Analytics
8	SSIS/SSRS - Reporting & Integration Services	Analytics
9	.NET	Application development
10	HTML5, AngularJS, JQuery, ReactJS, JavaScript, TypeScript	Application development
11	Hybris, IBM Sterling, Sterling OMS	Application development
12	Java	Application development
13	Open Source - All major opensource software and tools	Application development
14	Fraud Risk and Analyst	Data Analytics
15	AI/ML & Data Science	Data Platforms & AI
16	DB2 - DBA and SQL Developers	Database
17	MS SQL - DBA and SQL Developers	Database
18	My SQL - DBA and SQL Developers	Database
19	Oracle Database - - DBA and SQL Developers	Database
20	Couchbase, NoSQL	Database
21	UI/UX Designer	Design Thinking
22	UI/UX Developer	Design Thinking
23	DevOps	DevOps
24	MS Dynamics 365	Enterprise applications
25	Oracle CX Cloud	Enterprise applications
26	Oracle ERP Cloud	Enterprise applications
27	PeopleSoft technical and functional	Enterprise applications
28	SAP, C4C, S/4HANA	Enterprise applications
29	Content Writer, Technical Writer	Information
30	AWS - Admins, Developers, Security, Monitoring	Infrastructure & Security
31	AWS - ELK Stack - Elasticsearch, Logstash, and Kibana	Infrastructure & Security
32	Azure - Admins, Developers, Security, Monitoring	Infrastructure & Security
33	Build & Release Engineering	Infrastructure & Security
34	Datacenter Developer	Infrastructure & Security
35	Infrastructure Managed Services - L1/L2/L3	Infrastructure & Security
36	Python, NodeJS, PHP	Infrastructure & Security
37	Salesforce	Infrastructure & Security
38	Security - IT, Infra, Firewalls, Routers, VPNs	Infrastructure & Security
39	IoT Engineering & Analytics	IoT
40	Android	Mobility
41	iOS	Mobility
42	Mobile Test Automation	Mobility
43	Active Directory	Networking
44	Ethernet, Fiber Optics	Networking
45	Wi-Fi, Bluetooth, LTE, NFC, 4G/5G, Zigbee, Telco Cloud	Networking
46	Memory Layout	Semiconductor
47	Physical Designing/Verification/Validation	Semiconductor
48	Automation Tester	Testing
49	Manual Tester	Testing
50	Angular JS	Development
51	Rest API	Development



Our Services Model

Flexible as per our clients need

Our Flexible Support/Service Model

Named & Dedicated Experts

Dedicated Staff that provides any level of support on a daily basis so you can release key internal staff to focus on more strategic initiatives.



- ✓ Ideal for companies looking to reduce costs or severely constrained to add permanent staff
- ✓ Total control over time zones and work shifts to ensure easy communication with your global teams
- ✓ It can be used for a set of Business Applications with dedicated resources working on day to day issues, enhancements and SRs/CRs.
- ✓ Team working fixed 40 hours/week to support the client needs on various applications.
- ✓ Bundled Onsite, Offsite (US) and offshore staff
- ✓ Fix-Price or T&M billed on a Monthly basis

Shared Service Model

An Innovative service delivery model to provide Support & Maintenance services of Enterprise Applications to multiple customers delivered by a common pool of consultants around the clock



- ✓ Build a team (U.S. based and/or Global) of your choice. Team members are shared across multiple clients for cost reductions via economy of scales
- ✓ Team can be scaled up or down in line with changing circumstances, offering significantly enhanced operational flexibility.
- ✓ A fix number of hours contract can be signed for multiple areas of support. Any unused hours will be carried forward next month and will be active for 3 months period for using in any other enhancement work.
- ✓ Typically Fix-Price billed on a Monthly basis

On-Demand/SaaS Model

Utilize expert skills as & when required (pay-per-use)



- ✓ Ideal for specialized requirements / niche skills
- ✓ Contract on hourly or project basis when required
- ✓ Choose from our international pool of resources
- ✓ It can be used for set of Business Applications which need only minimal support on a periodic basis where resources are assigned for temporary period and rolled off immediately.
- ✓ Gives you higher flexibility, predictability and cost control on T&M basis
- ✓ Work estimate is shared with client and team is assigned accordingly whenever need is raised by client.

Deployment Model

100% Onsite
(Client Location)

100% Remote
(Onshore/Offshore)

Hybrid
(Onsite/Onshore/Offshore)

Onshore – MN Development Center

Offshore – India Development Center

Onshore MN Development Center - Highlights

- Structure and resources dedicated to providing development capacity both externally to i4Marketplace clients as well as internal work.
 - ✓ Structured work intake and development processes managed through DevOps
 - ✓ 10 FTE core team with the ability to scale up FTEs based on workload and add specific technology SME's if necessary
 - ✓ Minnesota-based resources managed by experienced technologists
 - ✓ Web, Mobile, Cloud and other technologies
- Out-sourced custom development
- Variable work that impacts your other key initiatives
- Long term support and maintenance – contract or by the hour
- Flex capacity across multiple project teams
- Brute force capacity to ramp up at a critical point in a project to get it across the finish line

Offshore India Development Center - Highlights

- Current Development center in Noida (UP) with a total combine workforce of 2000+ resources between i4Marketplace and our offshore strategic partners.
- Most of resources have US onsite experience and are very familiar with US culture.
- All resources have rich experience in Implementation, AMS Support & Upgrade Projects
- Our Offshore strategic Partners are located in Noida, Chennai, Hyderabad, and Bangalore giving us a width to bring it the best candidate for any technology areas from all corners of India.
- Each application stream has dedicated COE (Centre of Excellence) with respective Competency Leaders



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